

Stevens County
Quit Line Data Summary
October 1 - December 31, 2003

	County	State
Number of Calls to Quit Line	N = 18	N = 2,943
Percent of Statewide Calls	0.8%	100.0%
Percent of State Population in County¹	0.7%	100.0%

	County %	State %
Gender	N = 18	N = 2,491
Female	55.6%	61.9%
Male	44.4%	38.1%
Race/Ethnicity	N = 18	N = 2,100
People of Color	0.0%	13.6%
White	100.0%	86.4%
Age	N = 16	N = 2,291
Less than 18 years old	0.0%	2.1%
18 - 24 years old	6.3%	15.2%
25 - 34 years old	12.5%	21.1%
35 - 44 years old	25.0%	27.3%
45 years and older	56.3%	34.2%
Education	N = 18	N = 2,158
Did not graduate high school	16.7%	18.0%
High school graduate	27.8%	33.8%
Some college/vocational school	44.4%	38.6%
College graduate	11.1%	9.6%
Caller Type	N = 18	N = 2,631
General Information	16.7%	13.5%
Health care provider	0.0%	4.0%
Tobacco user	83.3%	82.5%
Payer Type	N = 13	N = 1,627
Insured	15.4%	31.2%
Uninsured	46.2%	30.7%
Medicaid	38.5%	38.1%
Heard About	N = 14	N = 2,157
Past caller	21.4%	14.5%
Employer/worksites	7.1%	1.3%
Health care provider	14.3%	28.3%
Television	14.3%	15.5%
Outdoor advertisement (billboard/bus/wall)	0.0%	3.3%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.0%	0.6%
Newspaper/Magazine	0.0%	1.3%
Brochure/Newsletter	7.1%	7.3%
Family or friend	21.4%	21.6%
Health Department	7.1%	4.8%
School	7.1%	1.3%